

# The Justice Beat Talk Show's Next Generation Media Internship Program (NxGen Media)



**(REMOTE UNPAID INTERNSHIP/ACADEMIC CREDIT)**

## **Internship Description**

*Note: During COVID-19 Shelter-at-Home requirements, the Show is operating in a remote posture with show guest(s) appearing via Zoom until further notice. This remote opportunity requires access to desktop/laptop, dedicated workspace, and consistent internet access.*

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***It's a Wrap!*** [The Justice Beat Talk Show](#) recently completed its season 3 production of 14. Now, it's time to ramp up for pre-production activities for the launch of season 4 in September 2021.

Do you have a dream to work in the media industry once you graduate from college/university? Are looking to put your classroom instruction into practical real-world experience? Join our production team and put your creative and technical skills to work as you operate in multiple areas of the creative production process.

### **What you will gain from the [NxGen Media Internship Program](#):**

You will exercise your multi-tasking abilities as you assist in developing show ideas, identifying and booking potential show guest(s), editing episodes, updating FB show and podcast pages, and other activities as required. Through this experiential and project-based learning internship, you will have the opportunity to build relationships in the field to strengthen your chances of finding employment upon graduation while also having an amazing experience as part of our production team. Employ your organizational skills as you coordinate difference aspects of the production to ensure that all Show components are timely and seamless.

### **JOB RESPONSIBILITIES:**

- Participate on the production team in the development of relevant stories for online talk show, online streaming and other platforms.
- Story treatment for each episode, content creation, advance question development

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- Research topics using a variety of sources, including video archives, the internet, library archives and local newspapers, and other sources as needed.
- Communicate with show hosts and other team members to ensure a smooth running of the Show.
- Operate and manage functions associated with live-streaming show via Facebook Live.
- Editing, when necessary, live-show post-production.
- Engaging all social media platforms by advertising show schedule and upcoming guests
- Secure promotional material from confirmed guests (e.g., bios, photos, etc.) and post to all social media platforms.

## **SKILLS AND QUALIFICATIONS REQUIRED:**

- Enrolled in accredited college or university with ability to receive course credit.
- Serious interest in communication, media, or broadcast field.
- Proficient in Microsoft Office, PowerPoint, Trello, Workplace, and OTC
- Problem-solving skills
- Excellent communication skills (oral and written)
- Working knowledge of social media platforms
- Strong organizational skills
- Timely and Efficient
- Familiar with FB Creator Studio, FB Live Producer, Illustrator, Restream, Restream Studio, and OBS
- Must have internet access and laptop

## **CREATIVE DEPARTMENT**

- Social Media Intern
- Graphic Art Intern
- Webmaster Intern
- Videographer/Cinematography
- Audio Blogger Intern
- YouTube Channel Management Intern
- Video Digest Content Creator Intern
- Show Blogger

## **PRODUCTION DEPARTMENT**

- Technical Production Lead Intern
- Technical Production Assistant Intern
- Associate Producers/Booking Assistant Intern
- Research/Writing Intern
- Content Writer
- Communications Intern

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## MARKETING/SALES DEPARTMENT

- Data Analytics/Metrics Intern
- Advertising/Sponsorship Intern
- eCommerce Intern

## HOW TO APPLY:

Send a resume, cover letter, and portfolio of work product(s) to:

[producer@thejusticebeat.com](mailto:producer@thejusticebeat.com).

Please indicate in your letter of interest, your availability (e.g., hours, days, etc.). Also, state whether you are interested in internship opportunities for Summer 2021, Fall 2021, and Winter/Spring 2022

- Summer 2021 Application deadline: April 1, 2021
- Fall 2021 application deadline: August 1, 2021
- Spring 2022 application deadline: November 15, 2021

Required Hours during Academic Year: 10-12 per week. Days and Hours: Tuesday/Thursday 10-2. **Note:** Must be available for "**mandatory**" weekly debriefing Fridays from 2:00 p.m. – 3:00 p.m. CST and on Saturdays from 9:30 a.m. – 11:30 a.m. for live broadcast.

During the summer months, required hours 15-20 hours/week (Monday-Thursday) and availability to participate in weekly production team meeting on Thursdays (Time TBD).

**Internship Benefits: Performance Evaluation, Certificate of Completion, and Letter of Recommendation.**

L. Elaine Sutton Mbionwu

Creator/Executive Producer/Host & [NxGen Media](#) Internship Director

[The Justice Beat Talk Show](#) - WJBR-DB

E-mail: [producer@thejusticebeat.com](mailto:producer@thejusticebeat.com)

Website: <https://www.thejusticebeat.com>

FB Show Page: <https://www.facebook.com/justicebeat2day/>

FB Online Community Forum: [www.facebook.com/groups/justicebeat](http://www.facebook.com/groups/justicebeat)

IG, IGTV, and Twitter: @justicebeat2day

YouTube: [bit.ly/31HNbQd](https://bit.ly/31HNbQd) (All past episodes archived and ICYMI on-demand replay Wednesdays at 6:45 p.m. CST)

The Justice Beat Talk Show airs weekly on Saturdays from 10:00 a.m. - 11:00 a.m. CST via

Facebook Live-stream

